



NEPPOLIAN

Web | Mobile | Digital Media

SUMMARY

Overseeing various aspects of digital media projects from inception to completion. Collaborate with stakeholders to define project goals, scope, timelines & deliverables. Identify potential risks & develop mitigation strategies to minimize project disruptions. Monitoring project progress & addressing any issues or roadblocks that arise.

Created best-in-class experiences for web, devices & emerging platforms, supporting continuous improvement by investigating alternatives & new technologies, conducting & participating in code reviews & ensuring coding standards. Designed UX friendly layouts which fits multi-devices, pixel perfect assets & designs implemented with unique styles, branding identity, logo, graphic presentations, sketches, wire-frames & mock-ups.

SKILLS

- Project Management
- ScrumAgileBranding
- UI-UXUX Research
- Usability TestingSketch
- WireframePrototyping
- SEO WritingPage Rank
- SMOPerformance Metrics
- Data VisualizationADS

PROGRAMMING

- JavaScriptHTMLCSS
- Node JSNPMGrunt
- Angular JSReact JSES
- J-QueryJSONAJAX
- WebpackSASSGIT
- TWIGCSHTMLJSP
- WordpressDrupalSQL

TOOLS

- PhotoshopIllustrator
- Adobe XD FigmaSketch
- Corel DrawLightroom
- Google AnalyticscPanel
- LighthouseGT Metrics
- AdSenseSemrush
- WAMPVS CodeJIRA

WORK EXPERIENCE

Digital Media Project Manager

360 Digital MarketingMar 2022 – Feb 2024

Lead & motivate cross-functional teams, including designers, developers, content creators & marketers. Involved in conducting reviews, testing & troubleshooting as needed. Served as the primary point of contact for clients, providing regular updates on project status, addressing concerns & managing expectations. Researching on new technology updates & providing POC's for implementations.

Software Developer Specialist

NASDAQJan 2017 – Mar 2022

Handled nasdaq.com & business.nasdaq.com UI/UX deliveries, using the UI technologies: Node JS, NPM, Angular JS, Pug/Jade, HTML5, SCSS, ASPX & CSHTML. Worked in package management & made the old code base to organized/structured. Involved in brand UX strategical discussions carried out for new product development & enhancing the legacy systems.

Lead Engineer (UI/UX)

HCL Technologies Ltd.Nov 2014 – Dec 2016

Worked in Java environment with Agile & SVN methodologies, JSP pages handled with new mock-up creation & new JavaScript code initiation, upgraded code from IE7 based to latest browser support, implemented latest J-Query framework, worked in code optimization & page loading time reducing efforts, application UI made to flat style look, made application responsive to adopt multiple device screen.

UI Designer

FARSHORE Software DevelopmentNov 2012 – Jul 2014

Website designing, UX wireframes, front-end development, integrated HTML/CSS & J-Query codes to frameworks like (Magento, WordPress & CAKE PHP), custom responsive designing, bootstrap customization, mobile app screen designing, hybrid app coding, email template & theme customization.

Web Designer

IGEN Software SolutionsOct 2010 - Sep 2012

Website designing, logo & brand identity designing, template designing, HTML/CSS & J-Query code writing & testing, textile pallet designing, micro web page designing, brochure designing, calendar & print designing.

EDUCATION

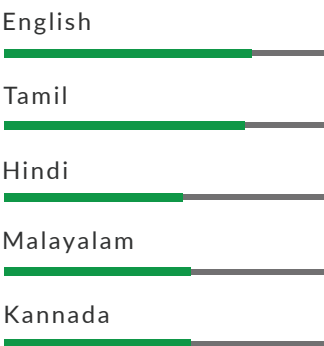
Master of Science

Anna University
2005-2010
Software Engineering
(5 Years Integrated Course)

Higher Secondary

Tamilnadu State Board
2003-2005
Science, Mathematics
(10+2 Years)

LANGUAGES



LEISURE

- PC Assembly
- Hardware Troubleshooting
- Software Configuration
- Terrace Farming
- Petting
- NGO Activities
- Long Drive
- Adventure

CONTACT

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RECENT PROJECTS

Spectrum - USA

Role: Project Management (Scrum Master, Performance Analysis, SEO)
Environment: spectrum.com & spectrum.net (GA, Akamai, Adobe EA, AWS, SEO, SMO)

- Oversighting the development & delivery team for continuous project delivery
- Deployment summary creation & JIRA job board maintenance
- Client coordination for new requirements & resource allocation
- Collaborated with team for addition support on any project delivery

Riya.travel

Role: Scrum Master & Development Lead
Environment: Website of Riya Travel (.NET, Angular, Google Analytics & Ads.)

- Monitored and analyzed using analytics tools to identify areas for improvement
- Created & optimized digital content, social media posts & landing pages
- Developing & implementing SEO strategies to improve organic search rankings

Nasdaq.com

Role: Full Stack Development
Environment: Web Application of Nasdaq (Drupal, .NET, AWS, Acquia, Akamai, GA, SEO)

- Responsible for UI-UX deliveries of the website
- Created new custom modules, CMS components & consumed cross platform API's
- Full stack development for CMS based on Acquia - Drupal

EmDD - Employee Due Diligence

Role: Lead Engineer (UI/UX) & JSP Front-end Developer
Environment: Intranet Application for Global Trading in CITI (JAVA, Web Sphere & SVN)

- Region wise code development (APAC, EMEA, NAM & LATAM) are carried
- Multi search, dynamic email template generation, hierarchy tree, detailed forms, dashboard widgets, admin pages, responsive tables etc., implemented
- Collaborated with Business Team, DB & Java team, handled some critical scenario by overcoming with best UX solutions, carried quality of design & code
- Components like multi-level menu, header & widgets displayed based on role & regions

RECOGNITION

- Won second price in NASDAQ Hackathon – 2018
- SPOT & LIVE WIRE Awards received for best performer in HCL Technologies
- Client side appreciation received for completing code optimization & cross browser compatibility fixes in a tight dead line with effective team player from CITI Bank
- Joined Microsoft Talent Development Club & made active participation about promoting their products & features, also got recognition from the talent team for best promoter
- Joined Non-Profit Organization & done social works like teaching computer operating skills to rural area youths